

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Stella Parton Lends a Hand to Ghost Town In The Sky As The Park Stabilizes and Grows

Maggie Valley, NC – Stella Parton joins Ghost Town in The Sky as Entertainment Consultant to bring in “World Class” entertainment and to begin the development of the park's newest themed addition which will showcase the rich cultural history of Western North Carolina. Stella plans to bring in headline acts to fill the seats of the newly renovated “American Heritage Theatre” located at Ghost Town. Stella will headline three main shows during the season and plans to bring in surprise guests throughout. You never know who you might see at Ghost Town. In addition, Stella will direct and produce new musical elements to the current line up already performing on the mountain and assist with promotional and festival opportunities for Maggie Valley and Western North Carolina tourism.

Appalachian Cultural Center is Newest Addition for Ghost Town

Ghost Town's newest conceptual theme “The Appalachian Cultural Center” will be directed by Stella Parton as well. Stella stated, “This is one of the most exciting things to be a part of in quite some time. I feel the rich Appalachian culture should have exposure worldwide. There is a treasure trove of gifted musicians, craftsmen and historians in North Carolina and they will all have the opportunity to be showcased at the Appalachian Cultural Center. I am proud Ghost Town has seen the vision and invited me to participate. We look forward to having many state-wide dignitaries participate in this extremely important project and to have the opportunity to inform and entertain the many tourists that will visit Ghost Town and the Maggie Valley area.”

Stella Parton grew up in the Appalachian Mountains and is the sixth child in a family of twelve and is a member of the well-known Parton clan. Stella often visited Ghost Town in the past and truly understands the importance of Ghost Town to Western North Carolina tourism. Like her sister Dolly, Stella is a person of vision and action. Throughout her highly acclaimed music career, she has recorded and released 22 albums and currently is enjoying her 24th chart record success. In early 2000, Stella embarked on an Appalachian musical journey producing and releasing “Appalachian Blues” and “Appalachian Gospel” CD's to critical acclaim and is currently working on “Appalachian Christmas” and “Appalachian Lullaby.”

Steve Shiver, President and CEO of Ghost Town, says, “Stella's expertise and relationships in the entertainment industry and having personal knowledge of the rich cultural history of Western North Carolina and the Appalachian lifestyle, makes her a perfect fit for the future course of Ghost Town in the Sky.” Shiver stated, “Although we have had our challenges as have many attractions

because of our National economic conditions, we look forward to restoring the park and growing it as a showcase for all of Western North Carolina. Stella's recognition of the important roll Ghost Town plays in North Carolina Tourism is a testament to our 48 years of entertaining guests from around the world. More importantly, her willingness to use entertainment and the visual arts to preserve and educate the public about the Appalachian way will leave a lasting impression on our guests for years to come."

For more information about Stella Parton, visit: **StellaParton.com**

For more information on Ghost Town In The Sky, visit: **ghosttowninthesky.com**

Photo Credit: Bridge Mihalik

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